## Display Ad 17 -- No Title

Chicago Daily Tribune (1923-1963); Jan 11, 1950; ProQuest Historical Newspapers: Chicago Tribune (1849-1989)



### MONDAY **SAVINGS HOURS** 9 A.M. to 8 P.M.

Savers now have six additional hours in which to do their banking on Mondays. You are invited to save here.

## The First National Bank of Chicago

Bullding with Chloago

Dearborn, Monroe and Clark Streets

Are you a white collar girl . . . or her boss? You'll both enjoy Ruth MacKay's sparkling column, WHITE COLLAR GIRL every weekday exclusively in the Chicago Tribune.



Write Hotel McAllister et

PHONE CHICAGO OFFICE,

ANdover 3-6222

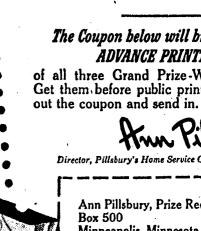
## Pillsbury's \$50,000 No-Knead Water-Rising Twists

by Mrs. Ralph E. Smafield, Detroit, Michigan BAKE at 375° F, for 12 to 15 minutes. MAKES 2 dozen twists.

\*If dry yeast is used, decrease milk to 1/4 cup.

ALL 3 RECIPES won with Pillsbury's Best. They require Pillsbury's Best in your kitchen.

The prize-winning-recipe flour



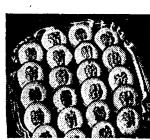
# 100,000 GRAND NATIONAL *RECIPE & BAKING CONTEST*

Adapted for your use by Ann Pillsbury

You can now get an advance printing of the recipes all America has been hearing about. Nothing in recent years, if ever, has awakened the curiosity of women as did Pillsbury's \$100,000 Grand National Recipe and Baking Contest at the Waldorf-Astoria Hotel in December.

And now these nationally talked-about recipes are yours to enjoy, An advance printing of the three grand winners is just coming from the press. Millions of women are waiting to try them. They are curious to try a recipe that won \$50,000, \$10,000 . . . or \$4,000.

All of these can be yours simply by sending in the coupon below.



Laura Rott. She baked chocolate mints inside her favorite cookies, and a new and different recipe was born.



\$4,000 Aunt Carrie's Bonbon Cake by Mrs. Richard W. Sprague.
It has a delicacy and rich, milk-chocolate flavor seldom found in any chocolate cake.

### The Coupon below will bring you an ADVANCE PRINTING -

of all three Grand Prize-Winning recipes. Get them before public printing. Merely fill

Ann Pillsbury, Prize Recipe Dept. Minneapolis, Minnesota Please send me free of charge advance printing of the 3 Grand Prize-Winning Recipes.

# FOR CONTRIBUTORS ISRAEL PHILANTHROPY

The Main Channel for American Jewry's philanthropic support of Israel is the United Jewish Appeal.

The primacy of the United Jewish Appeal in this field has been agreed upon by the Jewish communities of the United States and the organizations through which they operate.

Nevertheless, repeated attempts are under way by individuals and new organizations, to collect funds for special and limited Israel purposes. These purposes are not always valid and the claims put forward by the new organizations are not always warranted by the facts.

The net effect of their activities is to divert important sums from certain legitimate campaigns, particularly that of the United Jewish Appeal, whose funds are the main support of the great immigration, colonization and absorption program in Israel.

It is the overwhelming sense of the American Jewish community that a multiplicity of campaigns for Israel is harmful both to Israel and to the giver, who is in no position himself to check on the merits of the various claims made upon him and whose gifts, spread over a wide field, fail to achieve maximum beneficial effects.

As a direct result of demands by the organized Jewish communities of the United States, and with the support and sympathy of the Government of Israel, a COMMITTEE ON CONTROL AND AUTHORIZATION OF CAMPAIGNS has been established by the Jewish Agency for Palestine. Its function is to scrutinize all proposed campaigns in behalf of Israel with a view to establishing the validity of their claims and their general usefulness.

You are urged, when asked for contributions by any new organizations, the authenticity of which you are not certain, to scrutinize carefully the claims put forward by the canvassing groups. If in doubt, write to the

> Committee on Control and Authorization of Campaigns THE JEWISH AGENCY FOR PALESTINE 16 East 66th Street, New York 21, N.Y.