FOR CONTRIBUTORS
TO ISRAEL PHILANTHROPY

The Main Channel for American Jewry's philanthropic support of Israel is the United Jewish Appeal.

The primary of the United Jewish Appeal in this field has been agreed upon by the Jewish communities of the United States and the organizations through which they operate.

Nevertheless, repeated attempts are under way by individuals and new organizations, to collect funds for special and limited Israel purposes. These purposes are not always valid and the claims put forward by the new organizations are not always warranted by the facts.

The net effect of their activities is to divert important sums from certain legitimate campaigns, particularly that of the United Jewish Appeal, whose funds are the main support of the great immigration, colonization and absorption program in Israel.

It is the overwhelming sense of the American Jewish community that a multiplicity of campaign for Israel is harmful both to Israel and to the giver, who is in no position himself to check on the merits of the various claims made upon him and whose gifts, spread over a wide field, fail to achieve maximum beneficial effects.

As a direct result of demands by the organized Jewish communities of the United States, and with the support and sympathy of the Government of Israel, a COMMITTEE ON CONTROL AND AUTHORIZATION OF CAMPAIGNS has been established by the Jewish Agency for Palestine. Its function is to scrutinize all proposed campaign in behalf of Israel with a view to establishing the validity of their claims and their general usefulness.

You are urged, when asked for contributions by any new organizations, the authenticity of which you are not certain, to scrutinize carefully the claims put forward by the canvassing groups. If in doubt, write to the

Committee on Control and Authorization of Campaigns
THE JEWISH AGENCY FOR PALESTINE
16 East 46th Street, New York 17, N. Y.