

# A Chicken for Every Pot

**T**HE Republican Party isn't a "*Poor Man's Party*": Republican prosperity has erased that degrading phrase from our political vocabulary. The Republican Party is *equality's party—opportunity's party—democracy's party*, the party of *national* development, not *sectional* interests—the *impartial* servant of every State and condition in the Union.

Under higher tariff and lower taxation, America has stabilized output, employment and dividend rates.

Republican efficiency has filled the workingman's dinner pail—and his gasoline tank *besides*—made telephone, radio and sanitary plumbing *standard* household equipment. And placed the whole nation in the *silk stocking class*.

During eight years of Republican management, we have built more and better homes, erected more skyscrapers, passed more benefactory laws, and more laws to regulate and purify immigration, inaugurated more conservation measures, more measures to standardize and increase production, expand export markets, and reduce industrial and human junk piles, than in any previous quarter century.

Republican prosperity is written on *fuller* wage envelopes, written in factory chimney smoke, written on the walls of new construction, written in savings bank books, written in mercantile balances, and written in the peak value of stocks and bonds.

Republican prosperity has *reduced* hours and *increased* earning capacity, silenced *discontent*, put the proverbial "chicken in every pot." And a car in every backyard, to boot.

It has *raised* living standards and *lowered* living costs.

It has restored financial confidence and enthusiasm, changed *credit* from a *rich* man's privilege to a *common* utility, *generalized* the use of time-saving devices and

released women from the thrall of *domestic drudgery*.

It has provided every county in the country with its concrete road and knitted the highways of the nation into a *unified* traffic system.

Thanks to Republican administration, farmer, dairyman and merchant can make deliveries in *less* time and at *less* expense, can borrow *cheap* money to refund exorbitant mortgages, and stock their pastures, ranges and shelves.

Democratic management *impoverished* and *demoralized* the railroads, led packing plants and tire factories into *receivership*, squandered billions on *impractical* programs.

Democratic maladministration issued *further* billions on mere "scraps of paper," then encouraged foreign debtors to believe that their loans would never be called, and bequeathed to the Republican Party the job of *mopping up the mess*.

Republican administration has *restored* to the railroads solvency, efficiency and par securities.

It has brought the rubber trades through panic and chaos, brought down the prices of crude rubber by smashing *monopolistic rings*, put the tanner's books in the *black* and secured from the European powers formal acknowledgment of their obligations.

The Republican Party rests its case on a record of stewardship and performance.

Its Presidential and Congressional candidates stand for election on a platform of sound practice, Federal vigilance, high tariff, Constitutional integrity, the conservation of natural resources, *honest* and *constructive* measures for agricultural relief, sincere enforcement of the laws, and the right of *all* citizens, regardless of *faith* or *origin*, to share the benefits of opportunity and justice.

Wages, dividends, progress and prosperity say,  
**"Vote for Hoover"**

Paid for by a member of the Republican Business Men, Inc.

Those wishing to see similar advertisements in other New York papers may send cheques to the Republican Business Men, Inc., 4 West 40th Street

#### GENERAL COMMITTEE

George Henry Payne, Chairman

L. F. Loree Samuel M. Vauclein Wm. H. Hamilton Julius Rosenwald Albert Z. Gray Edson S. Lott F. H. McKnight Wm. Cooper Procter R. B. Strasslurger  
 George Whitney Henry Rogers Winthrop Frank C. Munson J. Horace Harding Gen. W. W. Atterbury Wm. Ziegler Jr. Kermit Roosevelt Edmond E. Wise Albert Forsch